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## GFOA Texas

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### **GFOAT Fall Conference 2017**

**November 1 - 3, 2017 | 817.308.5189 | [www.gfoat.org](http://www.gfoat.org)**

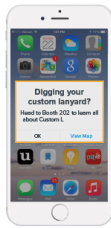
A Fiesta of Finances: Working Your Way through Diverse Needs

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# PLATINUM

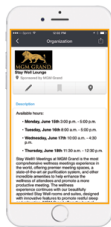
\$5,000

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## Push Notifications

Platinum Sponsors will be highlighted at intervals during the event, to be determined by administrators.



## Sponsor Listings

In-app profiles appear for a representative for each sponsor. Content to be provided by sponsor.



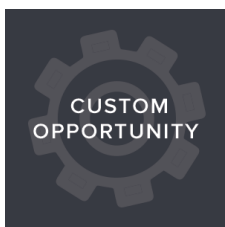
## Socialwall

Generates an automatic post that has been previously created by the sponsor to show up in certain intervals during the event (to be determined by administrator).



## Banner Ads

PLATINUM Sponsors may have a rotating banner at the top of the app screen. Must submit 2 graphics by 9/13: Mobile size 640x150 and Tablet size 552 x 150; PNG file format; No transparent backgrounds



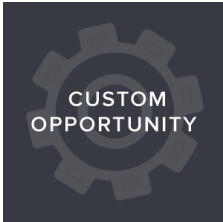
## CLICK Challenges

Members win badges by completing various challenges, to include meeting some of our sponsors.



## Optional - WIFI Branding

Sponsor branding appears at guest log-in. Premium is \$1000 extra for one conference. Ultimate is \$2000 for both conferences. If multiple companies are interested, administrator will select.



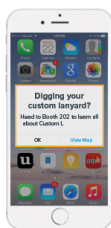
## Optional - Key Card FALL ONLY

Must notify us by 9/13 and submit art by 9/20. Will be provided at our cost of approximately \$1200. If multiple companies interested will separate benefits on our best judgment.

# GOLD

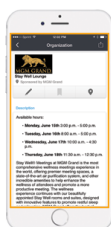
\$2,500

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## Push Notifications

GOLD sponsors will be highlighted at various points in the conference, as determined by administrator.



## Sponsor Listings

In-app profiles appear for a representative from each sponsor. Content to be provided by sponsor.



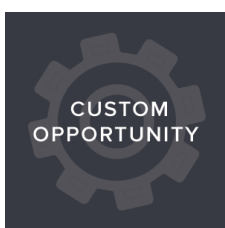
## Socialwall

Generates an automatic post that has been previously created by sponsor to show up in certain intervals during the event.



## Banner Ads

GOLD sponsors must submit logo graphic by 9/13. Four logos will be combined to appear at the top of the rotating screen. Submit in an EPS Vector file format and we will size to fit.



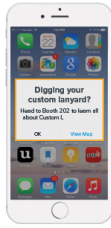
## CLICK Challenges (1 )

Members win badges by completing challenges, which will include meeting sponsors.

# SILVER

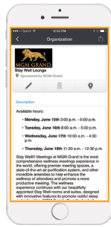
\$1,000

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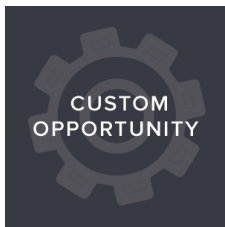
## Push Notifications

SILVER sponsors will be highlighted as a group at various intervals during the event to be determined by administrator.



## Sponsor Listings

In-app profiles appear for a representative of the sponsor.



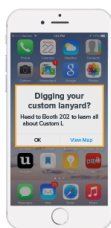
## CLICK Challenge

Members win badges by completing challenges, which will include meeting sponsors.

# BRONZE

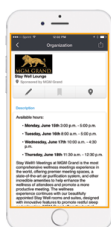
\$500

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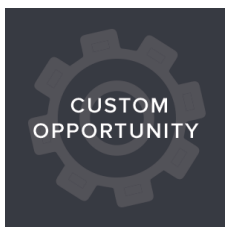
## Push Notifications

Bronze Sponsors will be highlighted as a group during the event.



## Sponsor Listings

In-app profiles appear for a representative for each sponsors. Content provided by sponsor.



## CLICK Challenges

Members win badges by completing challenges, which includes meeting sponsors.