



ANNUAL PARTNERSHIP PROGRAM

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GFOAT ANNUAL PARTNERSHIP INFORMATION

The Government Finance Association of Texas is the leading municipal finance organization in the state with more than 1,000 members who represent Texas based cities and counties, as well as corporations that provide services to associations. By joining forces with GFOAT, your company gains prestige and respect in the marketplace and increases its visibility and connection within the field of municipal finance. On behalf of the board and membership, I would like to personally thank our loyal partners who have supported us for so many years and would like to welcome our new partners.

We traditionally hold two conferences a year, along with several regional meetings and offer virtual training to better serve our members. We continue to find ways to not only highlight our partners but also provide ways to connect with our members. Our members are extremely active throughout the state and are a really fun group to get to know.

Annual Partner Levels of Recognition:

According to a minimum annual investment of:

Platinum	\$5,000
Gold	\$2,500
Silver	\$1,000
Bronze	\$ 500

Annual partnerships are designed to give your organization continuous promotional opportunities throughout our fiscal year which begins on July 1 and ends June 30 of each year. Partnerships funds do not cover specific events but provide general association support to minimize organizational costs.

Why should you be a GFOAT Annual Partner?

The GFOAT Annual Partnership Program recognizes Associate organizations that make significant contributions to GFOAT. Each Annual Partner level provides enhanced benefits and an opportunity to put your company's name in front of more decision makers in the municipal finance community. You will have the opportunity to network with municipal finance professionals from all over the state while attending our two conferences. In addition, you will have access to the GFOAT Board as well as Executive Director.

Five Reasons to Become a GFOAT Associate Member

- Opportunities to engage at conferences including GFOA National
- Various regional training opportunities throughout the State
- Networking opportunities with other municipal finance officers
- Legislative and profession updates via email
- Access to the GFOAT Forum listserv to reach out to other finance professionals on hot topics

Partnership companies are required to have at least one associate membership per year.

ANNUAL PARTNERSHIP BENEFITS

PLATINUM BENEFITS: \$5000

- 8 complimentary conference registrations for the fiscal year
- Pre-recorded commercials to be highlighted at the conferences and throughout the fiscal year
- Link on website with company logo to company page
- Company will be highlighted at the conferences and throughout the fiscal year
- Resource table at conference and Governmental Accounting Academy
- Push Notifications – Platinum Partners will be highlighted at intervals during the event, to be determined by administrators.
- Partner Listings-In-app profiles appear for a representative for each sponsor. Content to be provided by sponsor.
- CLICK Game Challenges – Members win badges by completing various challenges, to include meeting some of our sponsors.

GOLD BENEFITS: \$2500

- 4 complimentary conference registrations for the fiscal year
- Link on website with company logo to company page
- Company will be highlighted at the conferences and throughout the fiscal year
- Shared Resource table at conference and Governmental Accounting Academy
- Push Notifications – Gold Partners will be highlighted at intervals during the event, to be determined by administrators.
- Partner Listings-In-app profiles appear for a representative for each content to be provided by sponsor.
- CLICK Game Challenge – Members win badges by completing various challenges, to include meeting some of our sponsors.

SILVER BENEFITS: \$1000

- 2 complimentary conference registrations (live or virtual) for the fiscal year
 - Partner will be highlighted at the conferences and throughout the year
 - Sponsor Listings-In-app profiles appear for a representative for each sponsor.
 - CLICK Game Challenge – Members win badges by completing challenges, which will include meeting sponsors.

BRONZE BENEFITS: \$500

- 1 complimentary conference registrations (live or virtual) for the fiscal year
- Partner Listings-In-app profiles appear for a representative for each sponsor.
- CLICK Game Challenge – Members win badges by completing challenges, which will include meeting sponsors.

Bronze partners are restricted to the following categories:

- First-time partners—offered as an entry-level opportunity to get to know our organization and to decide if it is a good business case for the company
- Non-profit organizations – Coops, University, etc.
- Single owner/employee companies – one-person businesses