



ANNUAL PARTNERSHIP PROGRAM

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GFOAT ANNUAL PARTNERSHIP INFORMATION

The Government Finance Officers Association of Texas is the leading municipal finance organization in the state, with more than 1,000 members representing Texas-based cities and counties and corporations that provide services to associations. By joining forces with GFOAT, your company gains prestige and respect in the marketplace and increases its visibility and connection within the field of municipal finance. On behalf of the board and membership, I would like to personally thank our loyal partners who have supported us for so many years and would like to welcome our new partners.

We traditionally hold two conferences a year and several regional meetings and offer virtual training to serve our members better. We continue to find ways to not only highlight our partners but also provide ways to connect with our members. Our members are highly active throughout the state and are a fun group to get to know. GFOAT's conference schedule is **November 2-4, 2022, San Antonio** and **April 16-19, Kalahari Resort, Round Rock.**

Annual Partner Levels of Recognition:

According to a minimum annual investment of:

Diamond	\$10,000	Silver	\$1,000
Platinum	\$5,000		
Gold	\$2,500	Bronze	\$ 500

Annual partnerships give your organization continuous promotional opportunities throughout our fiscal year, which begins on July 1 and ends on June 30 of each year. Partnerships funds do not cover specific events but provide general association support to minimize organizational costs.

Payment options for sponsorship:

[**On-line**](#)

Pay by Check

Make check payable to:
GFOAT
1821 Rutherford Lane, Ste 400
Austin, Tx 78754

Why should you be a GFOAT Annual Partner?

The GFOAT Annual Partnership Program recognizes Associate organizations that contribute significantly to GFOAT. Each Annual Partner level provides enhanced benefits and an opportunity to put your company's name in front of more decision-makers in the municipal finance community. You will have the chance to network with municipal finance professionals from all over the State while attending our two conferences. In addition, you will have access to the GFOAT Board as well as Executive Director.

Five Reasons to Become a GFOAT Associate Member

- Opportunities to engage at conferences, including GFOA National
- Various regional training opportunities throughout the State
- Networking opportunities with other municipal finance officers
- Legislative and professional updates via email
- And we are just a lot of FUN!

Partnership companies are required to have at least one [Associate Membership](#) per year. By signing up as a member, you receive all organizational correspondence to keep you updated.

ANNUAL PARTNERSHIP BENEFITS

DIAMOND BENEFITS: \$10,000

- 8 complimentary conference registrations for the fiscal year
- Virtual Statewide Regional Meeting – Training Opportunity
- Opportunity to provide a commercial that GFOAT will highlight at the conferences and throughout the fiscal year
- Link on website with company logo to company page
- Company will be highlighted at the conferences and throughout the fiscal year
- Resource table at conference
- Diamond Partners will be highlighted on the app at intervals during the event, to be determined by administrators

PLATINUM BENEFITS: \$5,000

- 8 complimentary conference registrations for the fiscal year
- Opportunity to provide a commercial that GFOAT will highlight at the conferences and throughout the fiscal year
- Link on website with company logo to company page
- Company will be highlighted at the conferences and throughout the fiscal year
- Resource table at conference
- Platinum Partners will be highlighted on the app at intervals during the event, to be determined by administrators

GOLD BENEFITS: \$2,500

- 4 complimentary conference registrations for the fiscal year
- Company logo on website
- Company will be highlighted at the conferences and throughout the fiscal year
- Shared resourced table at conference
- Gold Partners will be highlighted at intervals on the app during the event, to be determined by administrators

SILVER BENEFITS: \$1,000

- 1 complimentary conference registration for the fiscal year
- Partner will be highlighted at the conferences and throughout the year
- Silver Partners will be highlighted on the app at intervals during the event, to be determined by administrators

***BRONZE BENEFITS: \$500**

Bronze partners are restricted to the following categories:

- First-time partners—offered as an entry-level opportunity to get to know our organization and to decide if it is a good business case for the company
- Non-profit organizations
- Single owner/employee companies – one-person businesses

*Conference registrations are separate fees