Best Practice (BP) from the Community Economic Development and Capital Planning (CEDCP) Committee: Capital Budget Presentation

> Collin Boothe, Assistant City Administrator/Director of Finance, Conroe, TX and Kyle Wedberg, PhD., Senior Manager, GFOA, kwedberg@gfoa.org April 15, 2024



GFOA Committees and Best Practices

• GFOA Standing Committees: <u>https://www.gfoa.org/gfoa-</u> <u>standing-committees</u>

• Community Economic Development and Capital Planning Committee (CEDCP): <u>https://www.gfoa.org/cedcp-committee</u>

• GFOA Best Practices: <u>https://www.gfoa.org/best-practices</u>

Today's presentation GFOA Best Practice on Capital Planning Presentation: <u>https://www.gfoa.org/materials/capital-budget-</u> presentation



1. Capital Planning Policies

- Theory of Governance
- Sets up the "Ground Rules"
- Clear definition (capitalization threshold)
- Role of Stakeholders
- O Financing Policies/Options
- O Funding Sources
- O Multi-Year Requirements
- O Legal Requirements
- Monitoring Oversight



- Linkages between the CIP and Master Plans
 - How CIP decisions relate to Master Plans
 - Diagrams, tables, and/or discussion
 - The CIP should be viewed as a financial blueprint that helps prioritize needs to achieve implementation of the public improvements identified in the Master Plan.
 - The level of funding in the CIP defines the financial capacity to reach the desired goals set forth in the Master Plan.



• What is a Master Plan?

- Prepares a municipality for future development (or redevelopment) of the city in its entirety, or of a specific geographic section of the city.
- Generally, Master Plans and their amendments are coordinated with a Comprehensive Plan.
- Subject-specific in that it identifies particular future public needed goods (i.e. improvements) by type, needs are identified by growth projections and underlying basic assumptions related to anticipated trends.
- Types:
 - Waster MP, Wastewater MP, Thoroughfare Plan, Land Use Plan, Master Drainage Plan, Parks & Recreation MP, Downtown MP, etc.



O Water Master Plan

- Assists in planning future system improvements over the next 15 years
- Provides a pathway to ensure the city continues to provide reliable water service to its customers to meet increasing demand
- Projects growth (new residential, commercial, and industrial customers) added to the system
- Projects Average Day Water Demand and Peak Day Water Demand
- Includes list of prioritized CIP projects



• GFOA Best Practice – "Master Plans and Capital Improvement Planning"

- Master Plans should provide a vision for capital project plans and investments
 - Realistic planning documents
 - Solid financial policies



• GFOA Best Practice – "Master Plans and Capital Improvement Planning"

- Governments should make capital project investment decisions that are aligned to their long-range Master Plans.
 - Infrastructure investments
 - Does this capital asset align with our long-term goals and objectives?



- GFOA Best Practice "Master Plans and Capital Improvement Planning"
 - The finance officer should play an active role in the early planning process.
 - Consider being involved in the preparation process
 - Read the final report
 - Financial factors should be considered as part of the development of Master Plans.



3. Multi-Year Capital Planning

- Capital Budget is Year 1 of the Multi-Year CIP
- O Identify needs
- Determine Impacts
- Prioritize
 - Internal review committee
- LTFP Long Term Financial Plan
- Contingencies for multi-year projects
 - Guarantees of Resources for out years
 - Unforeseen issues
 - Cost overruns



Multi-Year Capital Planning

○ 5/10-year Capital Improvement Program

General Government CIP

- Long-term projection for impacts on the I&S tax rate
- Operations and maintenance impacts on the operating budget
- Transfers in from other sources (TIRZ, PIDs, 4B sales tax, etc.)
- Water & Sewer CIP
 - Included in annual water & wastewater rate study
- Industrial Development Corporation (4B sales tax) CIP
 - Long-term financial projection for operating impact and debt service coverage



4. Capital Asset Management

O Asset Register (Basics)

- What do you own?
- Where is it?
- What condition is it in?
- Will you replace it?
- O Investment in Existing Assets
 - Resiliency
 - Cost
 - Limit Asset Deficit
 - Increased costs at Catastrophic Failure
 - Essential part of Policies/Ordinance
- O Data Alignment
- Support Decision Makers

5. Communicating Capital Improvement Strategies

• Communicated to Stakeholders

- Internal
 - Electeds AND Departments
- External
- Feedback
 - More than just once a year during budget
- Strategies include:
 - Signage
 - Press
 - Social Media
 - Interest Groups
 - Public Meetings
 - Budget Document
 - Community Survey



O Data

- Project Management
- O Internal
- External
- O Systems
 - Who is tracking what information where?



- Governmental entities should establish policies and procedures to support effective capital project monitoring and reporting to assist in the management of these significant projects. Such efforts can improve financial accountability, enhance operational effectiveness and promote citizens' confidence in their government.
- Need to decide what data is relevant for both internal and external stakeholders
- Timing & Dollars



• GFOA Best Practice – "Capital Project Monitoring and Reporting"

- Identify and incorporate legal and fiduciary requirements into capital monitoring and reporting processes.
 - Private business use
 - Timely spend of bond proceeds
 - Arbitrage
 - Legal use of proceeds Legal notice



NOTICE OF INTENTION TO ISSUE CERTIFICATES

NOTICE IS HEREBY GIVEN that the City Council of the City of Conroe, Texas (the "City") will meet at its regular meeting place at City Hall, 300 W. Davis, Conroe, Texas 77301 at 6:00 p.m. on the 10th day of November, 2022, which is the time and place tentatively set for the passage of an ordinance and such other action as may be deemed necessary to authorize the issuance of the City's certificates of obligation in one or more series, payable from an annual ad valorem tax, as well as a limited pledge of \$1,000 of the surplus revenues of the City's water and sewer system, in the maximum aggregate principal amount not to exceed \$77,000,000, bearing interest at any rate or rates, not to exceed the maximum interest rate authorized by law, as shall be determined within the discretion of the City Council at the time of issuance and maturing over a period of years not to exceed forty (40) years from the date thereof, for the purposes of evidencing the indebtedness of the City for all or any part of the costs associated with (i) the construction, improvement, expansion, rehabilitation and repair of City streets, alleys, bridges and sidewalks; (ii) the construction, improvement, expansion, rehabilitation and repair of City traffic signals and traffic signal systems; (iii) the acquisition, construction, improvement and equipment of a new fire station; (iv) construction, improvement, expansion, rehabilitation and repair of the police station parking lot; (v) improvement, rehabilitation and repair of City facilities; (vi) parks and recreation improvements; (vii) the improvement, rehabilitation and repair of the City's drainage system; and (viii) the cost of professional services incurred in connection therewith. The estimated combined principal and interest required to pay the Certificates on time and in full is \$117,624,239. Such



NOTICE OF INTENTION TO ISSUE CERTIFICATES

NOTICE IS HEREBY GIVEN that the City Council of the City of Conroe, Texas (the "City") will meet at its regular meeting place at City Hall, 300 W. Davis, Conroe, Texas 77301 at 6:00 p.m. on the 13th day of January, 2022, which is the time and place tentatively set for the passage of an ordinance and such other action as may be deemed necessary to authorize the issuance of the City's certificates of obligation in one or more series, payable from the City's annual ad valorem tax, as well as a limited pledge of \$1,000 of the surplus revenues of the City's water and sewer system, in the maximum aggregate principal amount of \$34,000,000, bearing interest at any rate or rates, not to exceed the maximum interest rate authorized by law, as shall be determined within the discretion of the City Council at the time of issuance and maturing over a period of years not to exceed forty (40) years from the date thereof, for the purposes of evidencing the indebtedness of the City for all or any part of the costs associated with (i) the design, construction and equipment of a new 80,000 sq. ft. community center and related infrastructure to be located on land owned by the City at 710 Foster Drive, on approximately 25 acres in Conroe, Texas, and (ii) cost of professional services incurred in connection therewith (collectively, the "Project"). The estimated combined principal and interest required to pay the Certificates on time and in full is \$43,144,221. Such estimate is provided for illustrative purposes only and is based on an assumed interest rate of 2.50%. Market conditions affecting interest rates vary based on a number of factors beyond the control of the City, and the City cannot and does not guarantee a



NOTICE OF INTENTION TO ISSUE CERTIFICATES

NOTICE IS HEREBY GIVEN that the City Council of the City of Conroe, Texas (the "City") will meet at its regular meeting place at City Hall, 300 W. Davis, Conroe, Texas 77301 at 9:30 a.m. on the 10th day of November, 2021, which is the time and place tentatively set for the passage of an ordinance and such other action as may be deemed necessary to authorize the issuance of the City's certificates of obligation in one or more series, payable from an annual ad valorem tax, as well as a limited pledge of \$1,000 of the surplus revenues of the City's water and sewer system, in the maximum aggregate principal amount of \$27,400,000, bearing interest at any rate or rates, not to exceed the maximum interest rate authorized by law, as shall be determined within the discretion of the City Council at the time of issuance and maturing over a period of years not to exceed forty (40) years from the date thereof, for the purposes of evidencing the indebtedness of the City for all or any part of the costs associated with (i) repair and renovation of, the construction of improvements to and the equipment of the City's water and sewer system, and (ii) cost of professional services incurred in connection therewith. The estimated combined principal and interest required to pay the Certificates on time and in full is \$32,546,538. Such estimate is provided for illustrative purposes only and is based on an assumed interest rate of 2.50%. Market conditions affecting interest rates vary based on a number of factors beyond the



- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Identify relevant data for external and internal stakeholder information needs.
 - Reporting on project status and activities.
 - Amounts spent inception-to-date
 - Internal Monthly CIP Activity Report
 - External Monthly Financial Summary Report
 - Reported to Mayor & City Council
 - Posted on City's website



	А	В	C	Х	AO	AP	AQ	AR	AS	AT	AU
5											
				Budget,				Expenditures +			
				Inception to			FY 23-24 YTD	Encumbrances	Remaining	ITD as % of	Project
6	P-Cod 🔻	Project Name	Project Type 🖵	Date 🔻	FY 23-24 En 👻	FY 23-24 Ex 👻	Total 💌	ITD 🔻	Balance 🝸	Budget 👻	Status 🖵
21	I12	Rehab - Alligator Creek Phase 1	Drainage	5,215,000	2,576,212	467,903	3,044,115	4,632,033	582,967	89%	Active
24	175	Culvert Replacement - Heritage Museum Driveway	Drainage	315,000	-	-	-	-	315,000	0%	Active
25	TBD	BRIC-FMA Grants	Drainage	350,000	-	-	-	-	350,000	0%	Active
27	199	Drainage Improvements - Lilly Boulevard	Drainage	2,295,000	-	-	-	-	2,295,000	0%	Active
29	180	Conroe Municipal Center - HVAC Replacements and Upgrad	Facilities	2,750,000	2,601,852	-	2,601,852	2,754,852	(4,852)	100%	Active
31	H91	Conroe Convention Center & Parking Garage	Facilities	32,333,000	466,455	(83,111)	383,344	32,333,475	(475)	100%	Active
33	H90	Conroe Hotel	Facilities	10,194,060	668,593	251,370	919 <mark>,</mark> 963	10,139,975	54,085	99%	Active
40	H30	Flood Protection - Police Training Facility/Gun Range	Facilities	1,752,000	27,806	1,836	29,642	1,760,423	(8,423)	100%	Active
41	126	City Hall 1st Floor Improvements	Facilities	500,000	17,703	4,959	22,662	121,556	378,444	24%	Active
42	137	Fire Department - Fire Station #8	Facilities	9,779,000	234,368	-	234,368	1,551,412	8,227,588	16%	Active
50	179	Police Station - Parking Lot Expansion and Improvements	Facilities	1,179,000	15,395	-	15,395	85,000	1,094,000	7%	Active
53	H64	Oscar Johnson, Jr. Community Center	Parks	41,509,500	26,907,057	4,543,138	31,450,195	39,872,607	1,636,893	96%	Active
54	125	Restroom Building for Carl Barton, Jr. Park	Parks	205,000	(0)	18,202	18,202	197,230	7,770	96%	Active
60	TBD	Westside Recreation Center - HVAC Chiller	Parks	200,000	-	-	-	-	200,000	0%	Active
71	142	Wastewater Treatment Plant - Pine Lake Cove	Sewer	1,129,000	224,872	-	224,872	1,128,577	423	100%	Active
72	075	Trantmont Plant Construction of New Plant Phase IV	Sowor		720 250		730 500		1 878 /02	07%	Activo
•	Sumr	nary of Expenditures Bond Compliance Dashboard	Fund 601 Ge	neral Gov 2018-A	Fund 602	General Gov 20	19-A Fund	605 General Gov	2020 (+)		



	А	В	С	D	E	G	J	К	L	М
						Total		Revenue	Budget	
			Project	Account		Cumulative	FY 23-24 YTD	Cumulative	Remaining	Project
10	P-Code 🔻	Project Name	Туре 🔻	Type 🔻	G/L Account	Project Budg 🝸	Total 💌	Total 🍸	Balance 🝸	Status 🝸
11		Bond Proceeds	N/A	Revenue	610-1020-6103	\$ 8,385,000	8,015,000	\$ 8,015,000	\$ 370,000	Active
12		Premium on Bonds	N/A	Revenue	610-1020-6113	-	372,487	372,487	(372,487)	Active
13	194	Street Rehab - Valwood Area - Congressional Earmark	Streets	Revenue	610-8060-6108	4,174,000	-	-	4,174,000	Active
14	I 95	Street Rehab and Drainage Upgrades - FM 1488 Area - Congressional	Streets	Revenue	610-8060-6108	1,088,000	-	-	1,088,000	Active
15	<mark>196</mark>	Fiber Connectivity - South Loop 336 - East - Congressional Earmark	Signals	Revenue	610-8070-6108	923,000	-	-	923,000	Active
16	<mark>197</mark>	Fiber Connectivity - South Loop 336 - West - Congressional Earmark	Signals	Revenue	610-8070-6108	1,106,000	-	-	1,106,000	Active
17		Interest on Investments	N/A	Revenue	610-1020-6010	-	70,443	70,443	(70,443)	Active
18	Total					\$ 15,676,000	\$ 8,457,930	\$ 8,457,930	\$ 7,218,070	7



	А	В	С	D	E	G	J	К	L	М
			Project	Account		Total	FY 23-24 YTD	Expense	Budget	Project
22	P-Code 🝸	Project Name	Type ⊸î	Type 🔻	G/L Account	Cumulative 🝸	Total 💌	Cumulative 🝸	Remaining 🝸	Status 💌
23	TBD	BRIC-FMA Grants	Drainage	Expense	610-8030-XXXX	350,000	-	-	350,000	Active
24	199	Drainage Improvements - Lilly Boulevard	Drainage	Expense	610-8030-XXXX	2,295,000	-	-	2,295,000	Active
25	TBD	Westside Recreation Center - HVAC Chiller	Parks	Expense	610-8090-XXXX	200,000	-	-	200,000	Active
26	I 96	Fiber Connectivity - South Loop 336 - East - Congressional Earmark	Signals	Expense	610-8070-XXXX	1,154,000	-	-	1,154,000	Active
27	I 97	Fiber Connectivity - South Loop 336 - West - Congressional Earmark	Signals	Expense	610-8070-XXXX	1,382,000	-	-	1,382,000	Active
28	I34	Signal Upgrades - Mast Arms - Phase 1	Signals	Expense	610-8070-XXXX	530,000	-	-	530,000	Active
29	185	Roadway Extension - Pacific Street	Streets	Expense	610-8060-XXXX	530,000	-	-	530,000	Active
30	<mark>193</mark>	Street Rehab - Glenwood Park	Streets	Expense	610-8060-XXXX	2,320,000	-	-	2,320,000	Active
31	<mark>1</mark> 91	Street Rehab - Lake Conroe Forest Phase 2	Streets	Expense	610-8060-XXXX	248,000	149,100	149,100	98,900	Active
32	I 92	Street Rehab - Tanglewood-Briarwood Phase 2B	Streets	Expense	610-8060-XXXX	89,000	-	-	89,000	Active
33	I 94	Street Rehab - Valwood Area - Congressional Earmark	Streets	Expense	610-8060-XXXX	5,218,000	-	-	5,218,000	Active
34	I 95	Street Rehab and Drainage Upgrades - FM 1488 Area - Congressiona	Streets	Expense	610-8060-XXXX	1,360,000	56,375	56,375	1,303,625	Active
35	UPS	Fund 610 - Unallocated Project Savings				-	-	-	-	Active
36	Total					\$ 15,676,000	\$ 205,475	\$ 205,475	\$ 15,470,525	13

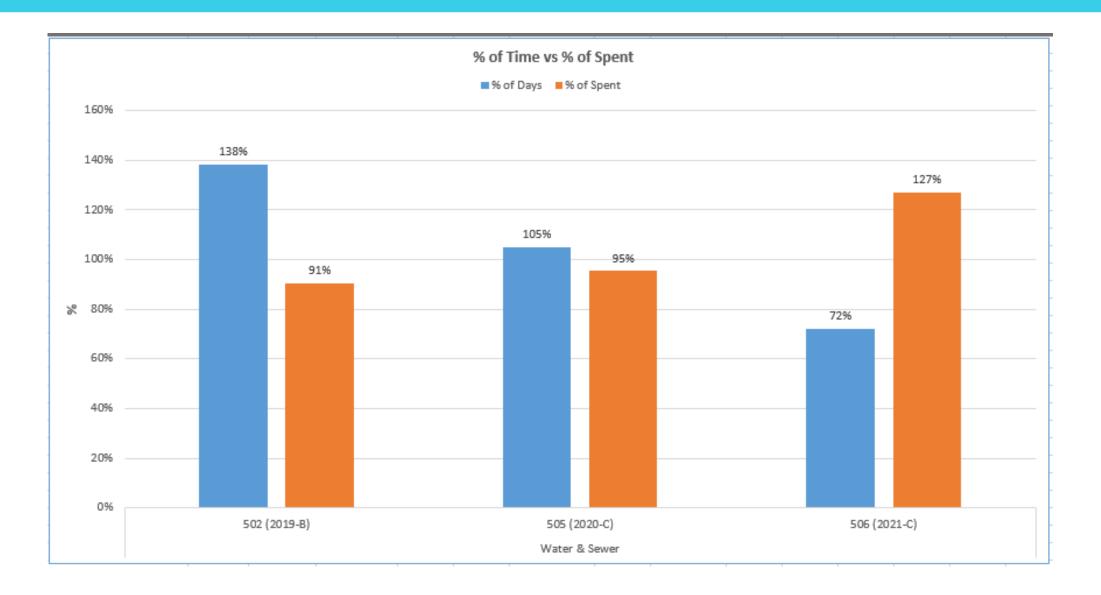


Monthly Financial Summary Report

January 2024

CIP Projects - continued										
	P-Code	e Budget Inception to Expenses Inception Date to Date		•	Remaining Balance		ITD as % of Budget			
Facilities Projects										
Flood Protection-Police Training Facility/Gun Range	H30	\$	1,752,000	\$	1,760,423	\$	<mark>(</mark> 8,423)	100.5%		
Conroe Headquarters Hotel	H90		10,194,060		10,139,975		54,085	99.5%		
Conroe Convention Center & Parking Garage	H91		32,333,000		32,333,475		<mark>(</mark> 475)	100.0%		
City Hall 1st Floor Improvements	126		500,000		121,556		378,444	24.3%		
Fire Department - Fire Station #8	137		9,779,000		1,551,412		8,227,588	15.9%		
Police Station - Parking Lot Expansion and Improvements	179		1,179,000		85,000		1,094,000	7.2%		
Conroe Municipal Center - HVAC Replacements and Upgrades	180		2,750,000		2,754,852		<mark>(</mark> 4,852)	100.2%		
Subtotal		\$	58,487,060	\$	48,746,693	\$	9,740,367	83.3%		







- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Plan and design systems to collect, store, and analyze project data and to report results.
 - Project Codes
 - Examples:
 - I12 Rehab Alligator Creek Phase 1
 - I37 Fire Department Fire Station #8
 - J06 Sewer Line Rehab Rivershire Subdivision
 - Project Key Codes
 - Examples:
 - XP Expense/ RV- Revenue
 - 1114 Outside Construction
 - 1111 Land Acquisition
 - 1113 Testing/Inspection





City of Conroe, TX

Project Activity Report By Project Number

Report Dates: -

Project Number <u>H42</u>	Project Name STREET REHAB - SUNSET RID Revenues	GE STREETS CIP		ype TREETS	Status Active	
	Account Key	Account Name	Category		Total	Activity
				Total Reve	nues:	0.00
	Expenses					
	Account Key	Account Name	Category		Total	Activity
	<u>H42-XP</u>	STREET REHAB - SUNSET RIDGE EXPENSE	N/A		1,888	,527.81
		GL Account Number	GL Account Name		Activ	vity
		<u>601-8060-9030</u>	IMPROVEMENTS (STREET	TS) > \$10,000	586,000	.00
		<u>602-8060-9030</u>	IMPROVEMENTS (STREET	TS) > \$10,000	1,302,527	.81
				Total Expe	nses: 1,888	,527.81
				H42 1	otal: 1,888	,527.81



- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Regularly monitor capital projects' financial and project activity information.
 - CIP Financial Procedure Manual Quarterly CIP review meeting
 - Quarterly CIP meeting with:
 - City Manager
 - City Engineer
 - ACA/ Director of Public Works
 - ACA/ Director of Finance
 - Engineering Project Coordinator
 - Department Directors (with CIP Project Responsibility)
 - Assistant Director of Finance
 - Financial Analyst
 - Any other staff with CIP responsibilities are welcome to attend



- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Regularly monitor capital projects' financial and project activity information.
 - Quarterly CIP Meeting Purpose is to:
 - Review the financial and construction project status of current CIP projects.
 - Discuss any new or upcoming CIP projects and any related budget amendments.
 - Discuss any other issues/concerns regarding CIP projects.
 - Review pace of spending bond proceeds.
 - Review arbitrage concerns.
 - The Executive Secretary in the City Administrator's Office will schedule the Quarterly CIP Review Meetings, which are typically held in March, June, September, and December.
 - The Finance Manager will distribute the last Monthly CIP Expense Report to meeting attendees to facilitate discussion.



- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Establish Project close-out procedures and timely close-out projects.
 - CIP Financial Procedure Manual CIP Project Closeout Procedure
 - The Project Closeout Phase is the last phase in the project construction lifecycle; it finalizes all project activities completed across all phases of the project. Closeout begins at the Initial Completion Date when construction retainage is paid.



- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Establish Project close-out procedures and timely close-out projects.
 - CIP Financial Procedure Manual CIP Project Closeout Procedure
 - The closeout phase is important in order to:
 - Determine when to move the project from construction in progress to depreciable capital asset according to GAAP. Projects under construction are accounted for as "construction in progress." A formal closeout process helps staff determine when to move the asset from construction in progress to a depreciable capital asset in the City's financial statements.
 - Ensure the timely close of open purchase orders (encumbrances), which can misrepresent budgetary reports if improperly encumbered.
 - Provide a final reconciliation to determine if the project is fully funded and has the appropriate amount of revenues (or resources).



- GFOA Best Practice "Capital Project Monitoring and Reporting"
 - Establish Project close-out procedures and timely close-out projects.
 - CIP Financial Procedure Manual CIP Project Closeout Procedure
 - The closeout phase key points:
 - Financial closure is the process of finalizing all financial aspects of project construction (including engineering and testing) and moving the project from construction in progress to its depreciable capital asset category.
 - All expenditures must be accounted for and reconciled with the project budget by account.
 - When financial closure is completed, all expenditures made during the project have been paid as agreed to in purchase orders, contracts, or grant agreements.
 - The process of financial closure establishes final project costs. No additional spending would apply to the project code (either capital funds or operating funds) after the project is closed.



7. Capital Plan Highlights and Summary

- Investments in Capital Budget and CIP
 - LTFP and Funds utilized for the Capital Budget and CIP
- O Include all Projects
 - Identify year of project, progress, and this year's planed investment
 - Show specific planned investment (not just "streets" or "HVAC")
- O Identify Asset Replacement
 - Asset Management Policy (Register, Investment/Renewal, Deficit Mitigation)
 - Asset Management Plan (Data in Register, Continuous Improvement Cycle, Calculate Replacement Costs)



8. Individual Capital Project Detail

- Additional project information on the jurisdiction's website or in a separate capital document
 - Description
 - Timetable
 - Map/Graphics
 - Links to other plans
 - Revenue & Expenditure Estimates



Individual Capital Project Detail

Capital Improvement Program Project Sheet

Project Title:	Street Rehab - Valwood Area - Congressional Earmark		
Project Code:	TBD	Rank:	04
Project Type:	Streets	Project Manager:	Engineering
Start Date:	2023-10-01	Completion Date:	2024-09-30
Location:	Silverdale to Foster, HWY 75 to S. 7th Street, and Foster South		
Project Summary:	The project will consist of minor base repair and approximately si minor drainage repair. This project has some sections of open cut gutter. Shaded area is not maintained by the City.		•



Individual Capital Project Detail

Project Forecast

	Prior Years	2024	2025	2026	2027	2028	2029-2033	Total Cost
Funding Source								
Bond Proceeds	-	1,044,000	-	-	-	-	-	1,044,000
Intergovernmental - Federal	-	4,174,000	-	-	-	-	-	4,174,000
Total Funding Source		\$5,218,000				-	-	\$5,218,000
Expenditure								
Improvements >\$10,000	-	5,218,000	-	-	-	-	-	5,218,000
Total Expenditure	-	\$5,218,000	-	-			-	\$5,218,000

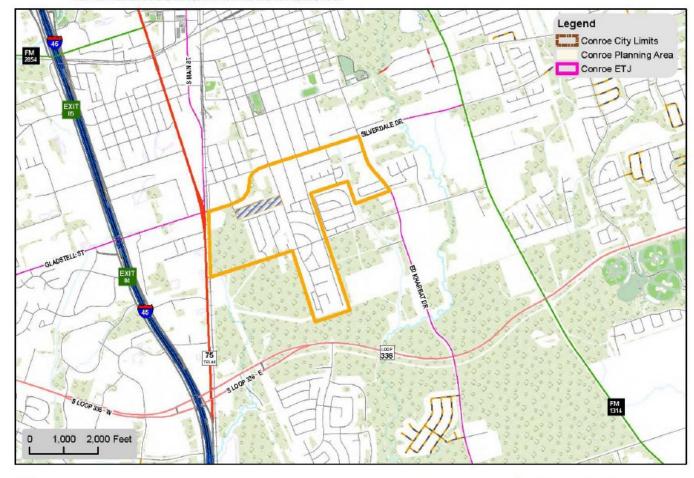
Operating Impacts

No data found for the selected parameters.



Individual Capital Project Detail

The Cap of Carpe provides fits' Manuface with the indexteeded ball & is of parameterial to a constrain complete in the product to retrieve the product



P-TBD STREETS STREET REHAB VALWOOD AREA - CONGRESSIONAL EARMARK





9. Operating Impacts

• Quantify the impact of the project on the operating budget

- Policy A specific policy on operating impacts should be included under the capital section in the financial policies of the government.
 - Include specific dollar amounts.
- Classification
 - Revenues Include revenues for infrastructure if applicable.
 - Expenditures
 - Personnel
 - Supplies
 - Contractual
 - Capital
 - Cost Savings If decommissioning an existing facility, etc.





Questions?