

**ANNUAL PARTNERSHIP
INFORMATION
July 1-June 30**



GFOAT

Government Finance Officers Association of Texas

Your GFOAT contacts are:

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Executive Director

Government Finance Officers Association of Texas

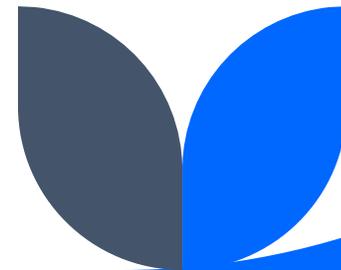
Lavern Gaines

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512-217-9925

Affiliate Association Senior Manager

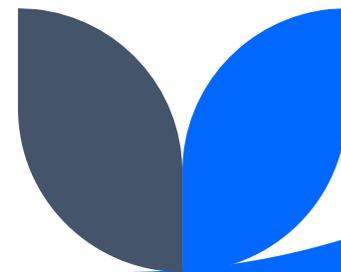
Texas Municipal League



GFOAT Annual Partnership Information

The Government Finance Association of Texas is the leading municipal finance organization in the state, with more than 1,000 members representing Texas-based cities and counties and corporations that provide services to associations. By joining forces with GFOAT, your company gains prestige and respect in the marketplace and increases its visibility and connection within municipal finance. On behalf of the board and membership, I would like to personally thank our loyal partners who have supported us for many years, and I would like to welcome our new partners.

We traditionally hold two conferences yearly and several Budget and Governmental Accounting Academies to better serve our members. We continue to find ways to not only highlight our partners but also provide ways to connect with our members. Our members are incredibly active throughout the state and are an enjoyable group to get to know.



GFOAT Conference Dates

October 30–November 1, 2024	GFOAT Fall Conference	San Marcos / Embassy Suites
April 6–8, 2025	GFOAT Spring Conference	Round Rock / Kalahari Resort

For more information, see : <https://gfoat.org/calendar/>

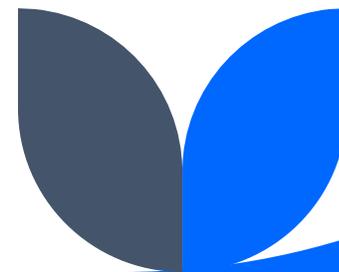


Annual Partner Levels of Recognition:

According to a minimum annual investment of:

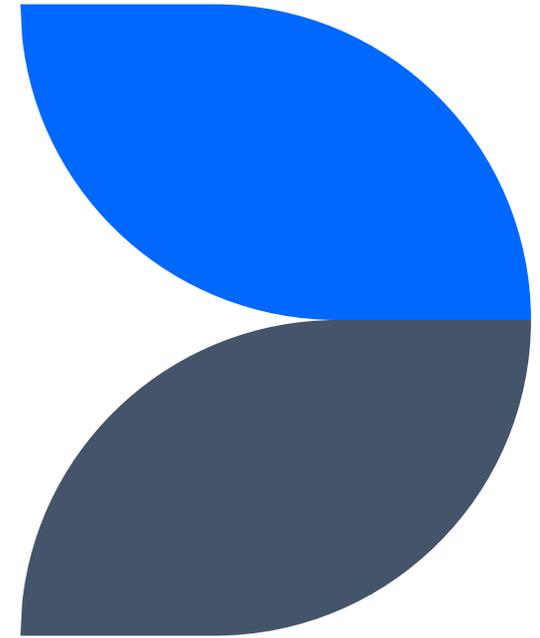
Diamond	\$10,000
Platinum	\$5,500
Gold	\$3,000
Silver	\$1,500

Annual partnerships are designed to give your organization continuous promotional opportunities throughout our fiscal year which begins on July 1 and ends June 30 of each year. Partnerships funds do not cover specific events but provide general association support to minimize organizational costs.



Why should you be a GFOAT Annual Partner?

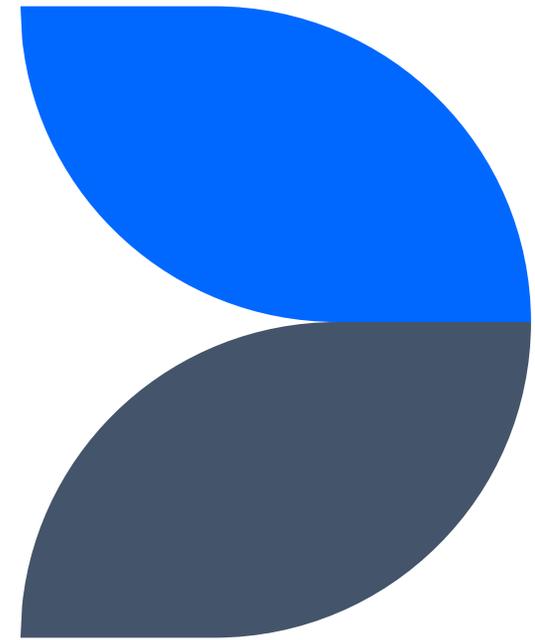
The GFOAT Annual Partnership Program recognizes Associate organizations that make significant contributions to GFOAT. Each Annual Partner level provides enhanced benefits and an opportunity to put your company's name in front of more decision makers in the municipal finance community. You will have the opportunity to network with municipal finance professionals from all over the state while attending our two conferences. In addition, you will have access to the GFOAT Board as well as Executive Director.



Five Reasons to Become a GFOAT Associate Member

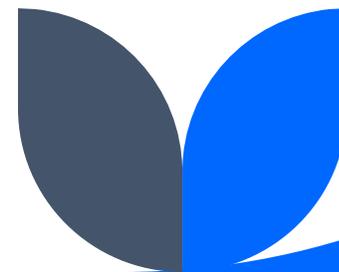
- Opportunities to engage at conferences including GFOA National
- Various regional training opportunities throughout the State
- Networking opportunities with other municipal finance officers
- Legislative and profession updates via email
- Access to the GFOAT Members contact information

Partners are required to have at least one Associate Membership per year.



DIAMOND BENEFITS: \$10,000

- 8 complimentary conference registrations for the fiscal year
 - Includes full access to all sessions, sponsor networking area, meals and social events
- 2 associate memberships per year- Email Crane at crane@tml.org with the members' name, job title, and email.
- Virtual Statewide Regional Meeting - Training Opportunity
- Will showcase your commercials at the conferences and throughout the fiscal year
 - Send commercial to crane@tml.org by **September 25** for the fall conference, and by **March 14** for the spring conference.
- Link on website with company logo to company page, with dedicated tab on website to highlight your organization's contact information
- Company will be highlighted at the conferences and throughout the fiscal year
- Resource table at conference
- Diamond Partners will be highlighted at intervals during the event, to be determined by administrators.
- Opportunity to hold one session per year at conference.



PLATINUM BENEFITS: \$5,500

- 6 complimentary conference registrations for the fiscal year
 - Includes full access to all sessions, sponsor networking area, meals and social events
- 2 associate memberships per year- Email Crane at crane@tml.org with the members' name, job title, and email.
- Will showcase your commercials at the conferences and throughout the fiscal year
 - Send commercial to crane@tml.org by **September 25** for the fall conference, and by **March 14** for the spring conference.
- Link on website with company logo to company page, with dedicated tab on website to highlight your organization's contact information
- Company will be highlighted at the conferences and throughout the fiscal year
- Resource table at conference
- Platinum Partners will be highlighted at intervals during the event, to be determined by administrators.



GOLD BENEFITS: \$3,000

- 3 complimentary conference registrations for the fiscal year
 - Includes full access to all sessions, sponsor networking area, meals and social events
- 1 associate membership per year- Email Crane at crane@tml.org with the member's name, job title, and email.
- Company logo on website
- Company will be highlighted at the conferences and throughout the fiscal year
- Shared resourced table at conference
- Gold Partners will be highlighted at intervals during the event, to be determined by administrators.



SILVER BENEFITS: \$1,500

- 1 complimentary conference registration for the fiscal year
 - Includes full access to all sessions, sponsor networking area, meals and social events
- Partner will be highlighted at the conferences and throughout the year
- Silver Partners will be highlighted at intervals during the event, to be determined by administrators.

