

# Ghost in the Spreadsheet

Innovation & Efficiency with Generative AI in Finance & Administration



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#### Agenda

- I. What is Generative Al?
- 2. Rapid Adoption of Gen Al
- 3. Demo
- 4. Use Case: Al Search & Chat
- 5. Use Case: Al in Process Improvement & Process Documentation
- 6. Al Networks, Training, and Resources
- 7. Final Do's & Don'ts





#### **Definition (Harris County Gen Al Guidelines):**

- GenAl models are trained on extremely large datasets to generate new content, such as text, emails, presentations, images, video, audio, architectural documents, diagrams, and other media.
- GenAl simulates human intelligence based on relationships amongst data and probabilities but isn't actual human-level intelligence.
- GenAl applications generate new content in response to prompts.

### Rapid Adoption of Generative AI



39% of US population using gen Al

- 24% of US workers using gen Al
- 11% of US workers using gen Al daily

#### The Rapid Adoption of Generative AI\*

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#### Abstract

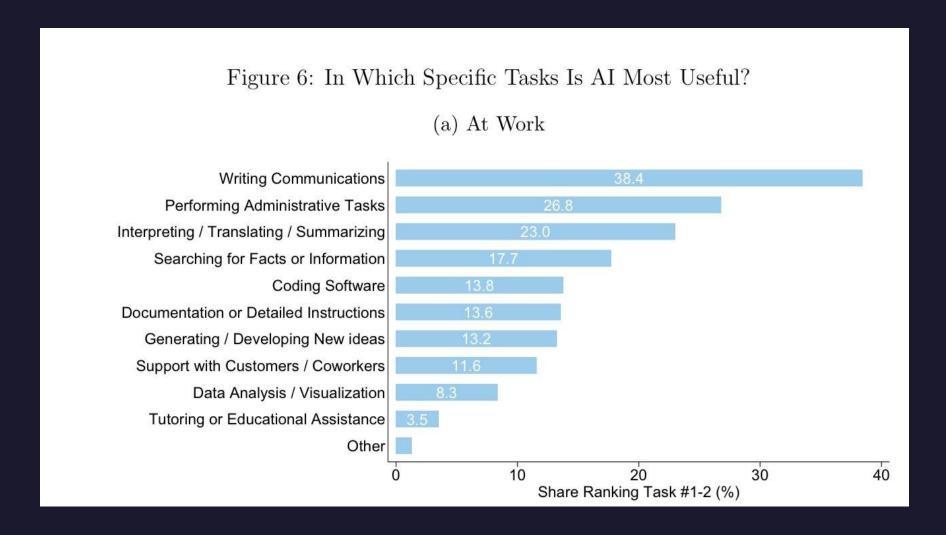
Generative Artificial Intelligence (AI) is a potentially important new technology, but its impact on the economy depends on the speed and intensity of adoption. This paper reports results from the first nationally representative U.S. survey of generative AI adoption at work and at home. In August 2024, 39 percent of the U.S. population age 18-64 used generative AI. More than 24 percent of workers used it at least once in the week prior to being surveyed, and nearly one in nine used it every workday. Historical data on usage and mass-market product launches suggest that U.S. adoption of generative AI has been faster than adoption of the personal computer and the internet. Generative AI is a general purpose technology, in the sense that it is used in a wide range of occupations and job tasks at work and at home.

JEL Codes: J24, O33

Keywords: Generative AI, Technology Adoption, Employment



#### In Which Specific Taks in AI Most Useful?





## DEMO

Live demonstration of generative AI use cases in local government finance:

- ChatGPT
- Claude, Gemini, Julius, Perplexity, etc.
- Ghost in the Spreadsheet Podcast (NotebookLM)

#### Use Case: AI Powered Search & Chat Tool

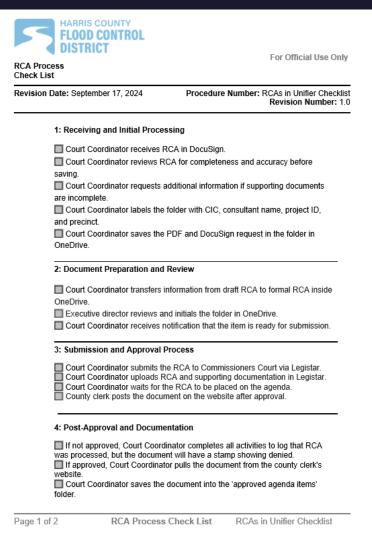




## Use Case: AI in Process Improvement & Process Documentation

FLOOD SINUS CONTROL CONTROL DISTRICT

- Al-driven process documentation tool developed by national experts in government process improvement and civic technology.
- Voice Al interviews staff through quick phone calls.
- Al tool uses information from interviews to generate process documents, evaluate process for inefficiencies, and generate process maps.



# Use Case: AI in Process Improvement & Process Documentation



Pay Application Invoices for Construction - 08/06/2024 11:28 OPS V2 - Reprocess







Kathy receives email with pay application invoice Kathy reviews amount, PO number, application number, and signatures on invoice

If no, Kathy returns to sender with notes on what needs to be fixed If yes, Kathy saves PDF copy of pay application invoice to desktop

Kathy opens PeopleSoft Kathy enters PO number in PeopleSoft Kathy reviews lines that appear with different amounts and codings

Kathy chooses correct coding

Waiting: Potential delays if Kathy is not immediately available to check emails. Waiting: Time spent reviewing each invoice can create bottlenecks.

Waiting: Delay due to back-and-forth communication. Motion: Unnecessary steps to save and manage files on the desktop.

Waiting: Time spent opening and logging into PeopleSoft.

Defects: Manual entry can lead to errors. Waiting: Time spent reviewing each line. Defects: Risk of selecting incorrect coding.

Defects: Manual information input can lead to errors. Defects: Manual review process is prone to human error. Excess Processing: Additional steps required to correct the invoice. Inventory: Digital inventory of files on the desktop can become disorganized.

Motion: Navigating between different software systems.

Motion: Repetitive task of entering data.

Defects: Potential for human error in reviewing data. Waiting: Time spent deciding on the correct coding.

Excess Processing: Repeatedly verifying information manually. Excess Processing: Reviewing multiple lines manually.





Local Government Generative AI Resources	Resources & Policy	Community or Network	Training or Use Case Demos
Government Al Coalition Facilitated by City of San Jose	Yes	Yes	Yes
Al Budget Explorers by Andrew Kleine—message Andrew on LinkedIn to join		Yes	Yes
City Al Connect by John Hopkins University & Bloomberg Philanthropies	Yes	Yes	
Generative AI for Local Government Training and AI in Local Government Network (AILGN) by Micah Gaudet		Yes	Yes





Education Title	Cost	Website
NACo AI Leadership Academy	\$595	NACo Artificial Intelligence (AI) Leadership Academy   National Association of Counties
Al for Government	800-1000 \$CAD	Al for Government - Public Sector Network
Al Fundamentals for Public Servants	Free	Al Fundamentals for Public Servants: Opportunities, Risks and Strategies (apolitical.co)
Enhance public sector services with generative Al	Free	Enhance public sector services with generative AI - Training   Microsoft Learn
GenAl in the Workplace	Free	Generative Al: Workforce Policy and Training Package (thinkific.com)
Using GenAl at Work for Public Sector	Free	innovate-us.org/workshop-series/artificial-intelligence-for-the-public-sector
Scaling AI for Public Sector	Free	innovate-us.org/course/responsible-ai-for-public-professionals-scaling-ai-in-your- organization
ChatGPT Mastery   Local Govt	Free	ChatGPT Mastery for Local Governments
Al & Public Procurement	Free	Al & Public Procurement
Al Readiness, Classification, Risk Management	Free/\$\$ TBD	https://www.aiprocurementlab.org/aiprocurementprograms
Government AI Campus	Free	The Government AI Campus: A trusted global hub for AI excellence in government (apolitical.co)

#### Final Do's and Don'ts



- Do try easy tasks first (i.e., drafts, brainstorms, editing, summarizing).
  - vs trying to automate complex financial analyses or your ERP workflows...
- Don't forget to review and QA the outputs.
  - think of GenAl as a fantastic and speedy Master's or PhD intern...
- Don't forget there is risk if you don't educate yourself.
  - anyone can use GenAl even if you don't procure it or if you block it on your servers.
- Do get started today.





## Thank you

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